



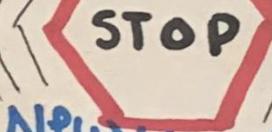
# Invest in our Communities



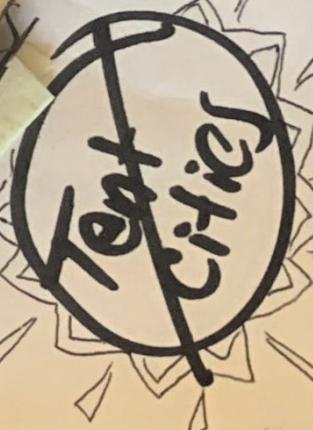
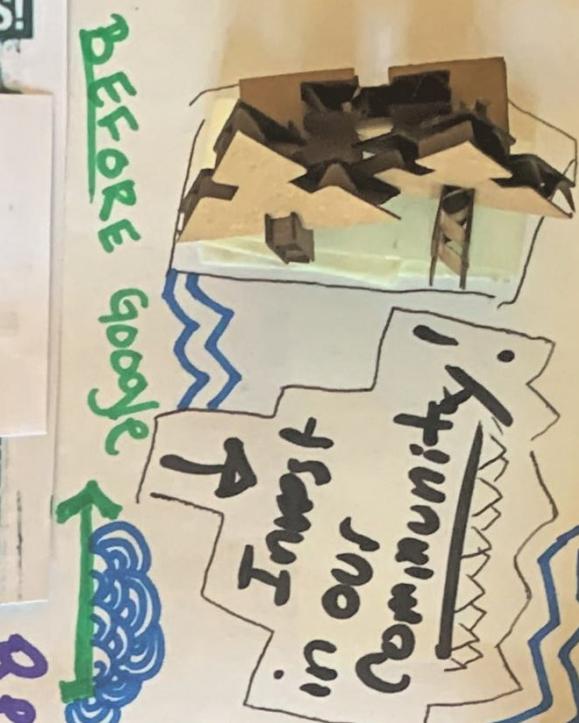
## AFFORDABLE HOUSING FOR ALL !!

Retroactive Rent Control

Financial Education



New Construction



Health Services!  
Mental Health  
Child Services!

Housing for All!

Benefits -

- kids are healthier
- do better in school
- better social skills
- more positive self-image
- stronger bonds w/  
family &  
friends

clean



We do not inherit  
the earth from  
our ancestors; we  
borrow it from our Children!!

# Parks



parks; playgrounds  
are the soul of  
the city!

Safe

beautiful

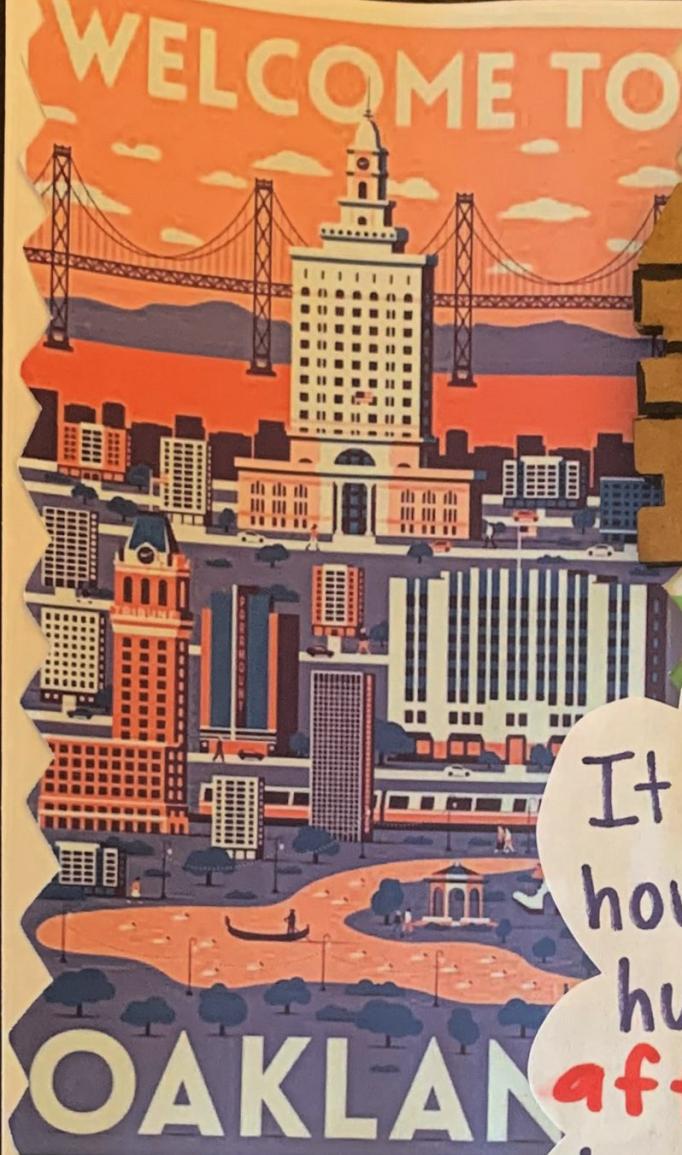
# Imagine if a...

By  
Anne &  
Adam

city cares  
about all  
streets in  
all neighborhoods

TOUCH TALK





# OAKLAND

without stable  
shelter, everything  
else falls **APART.**

-Matthew Desmond

It is hard to argue that housing is not a fundamental human need. Decent, **affordable** housing should be a **basic right** for everybody in this country. The reason is simple:

Marie  
& Kristina



Long-term Investments vs Quick Fix

"What you pay  
attention to grows"  
Home? House?

Up-cycle  
INVEST IN  
WHAT WE HAVE



\* Help families stay in their homes

\* Improve neighborhoods and what's already there  
Instead of new developments



BE....

“BE....”

excellent

BE....

GREAT

BE....

SHARP!

BE....

100%

The Change  
You Wish To See,  
in The World!

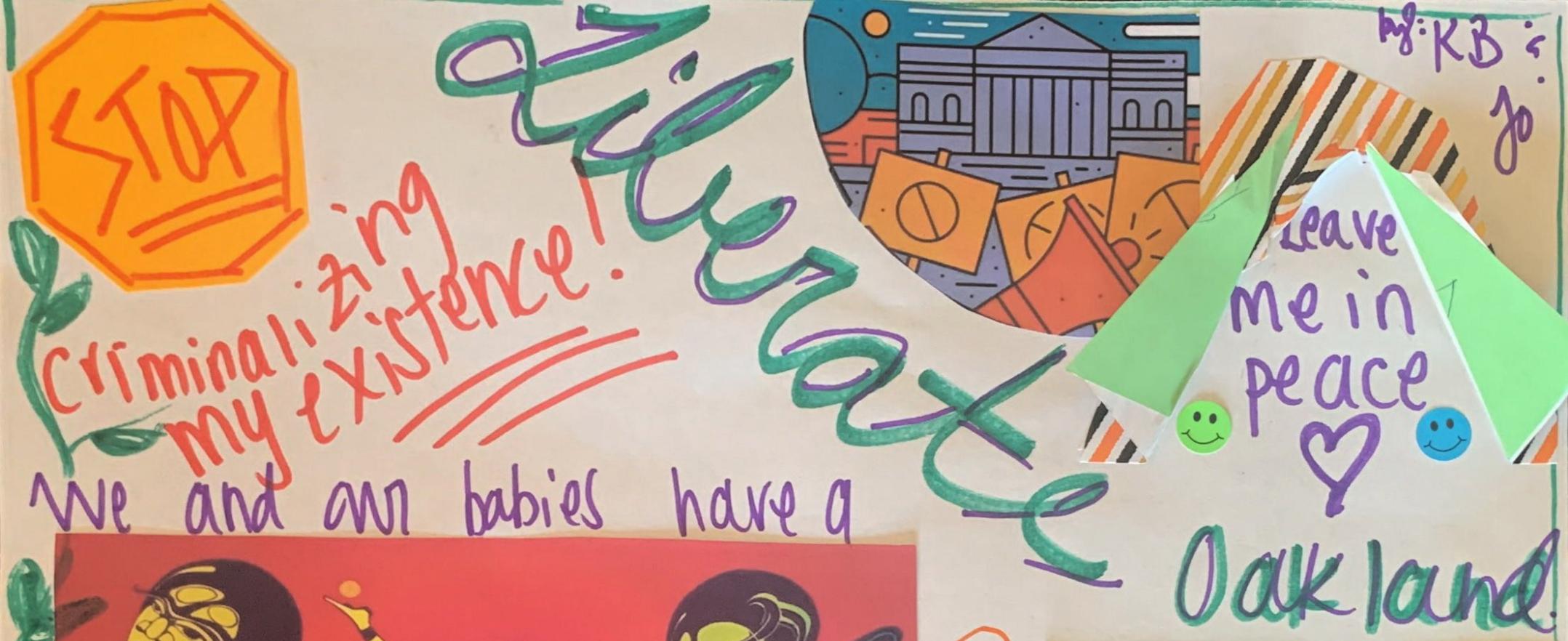


# Imagine if...

we "forgave" our  
people like we  
"forgive" our  
corporations...



What are  
we investing  
in?  
What is  
the  
ultimate  
cost?

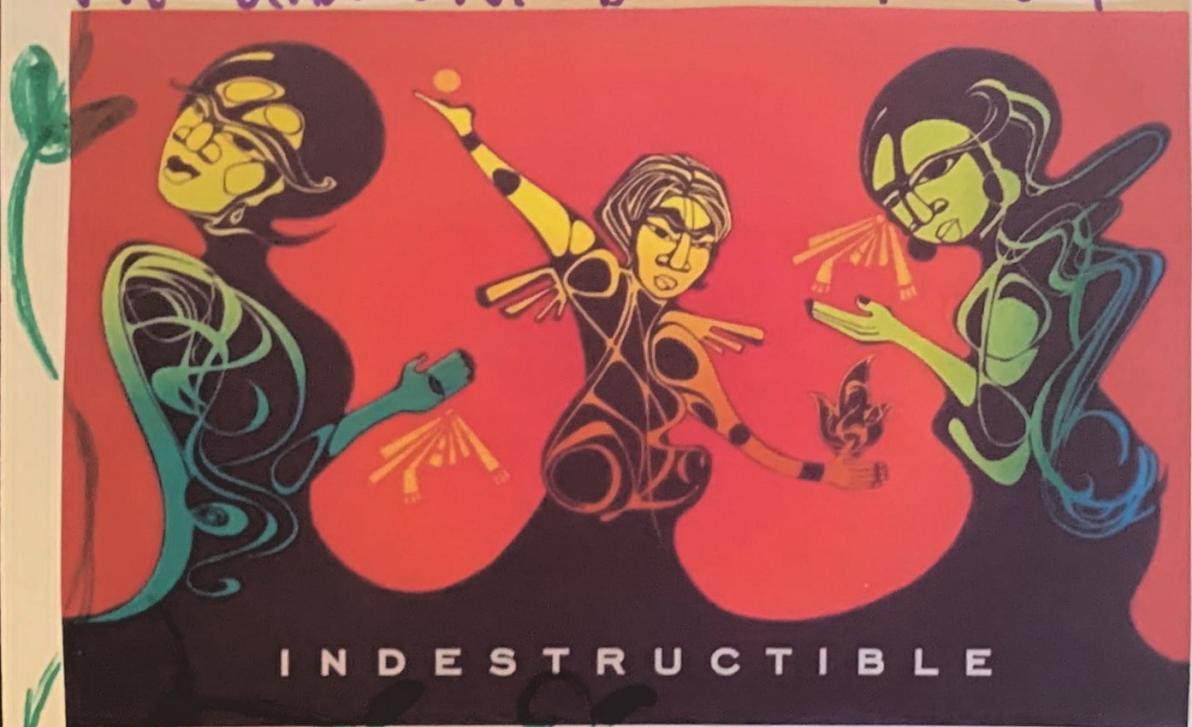
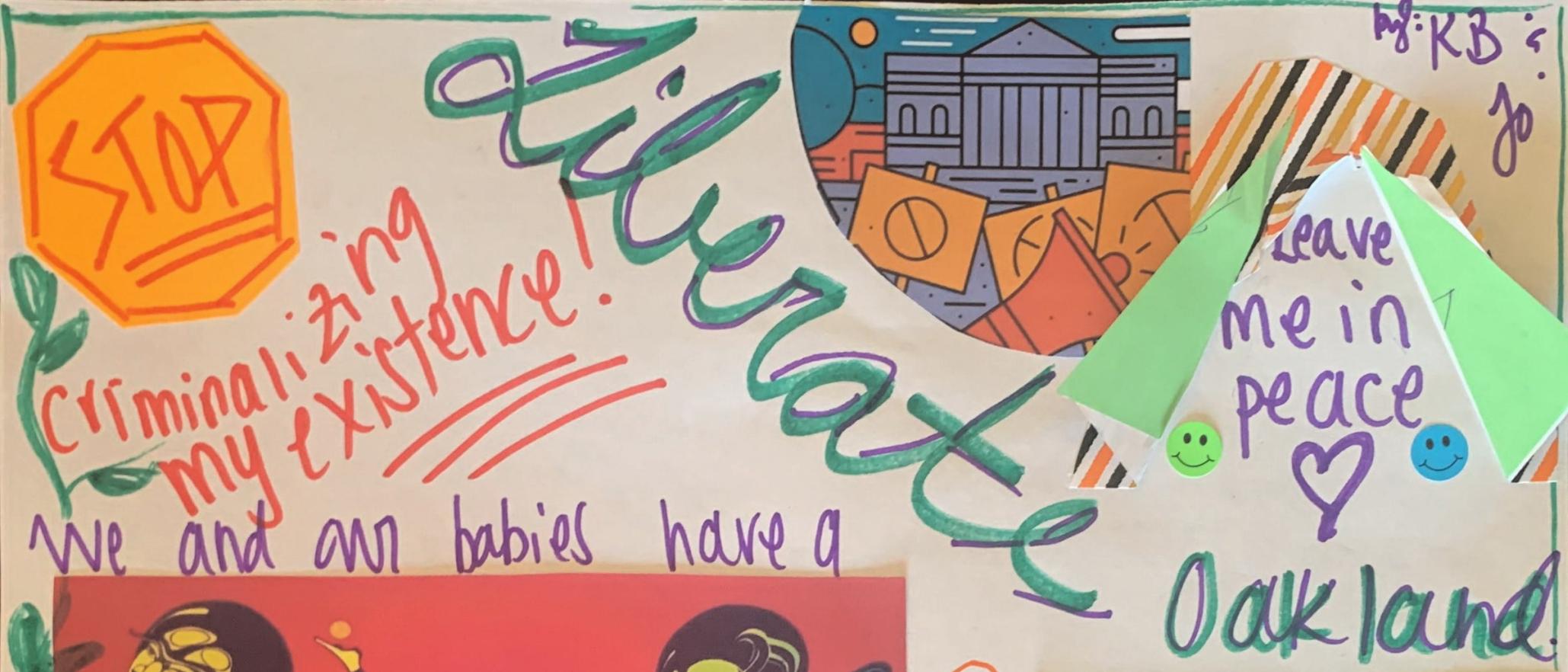


leave  
me in  
peace

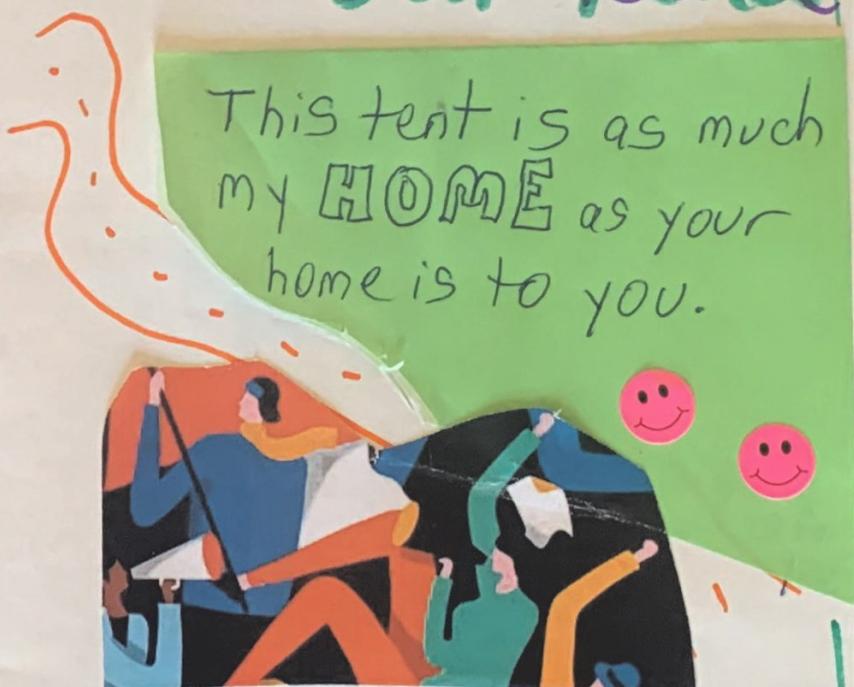
Oakland

This tent is as much  
my **HOME** as your  
home is to you.





right to a HOME







SUPPORT

WOMEN

SUPPORT

KIDS

WORKPLACE

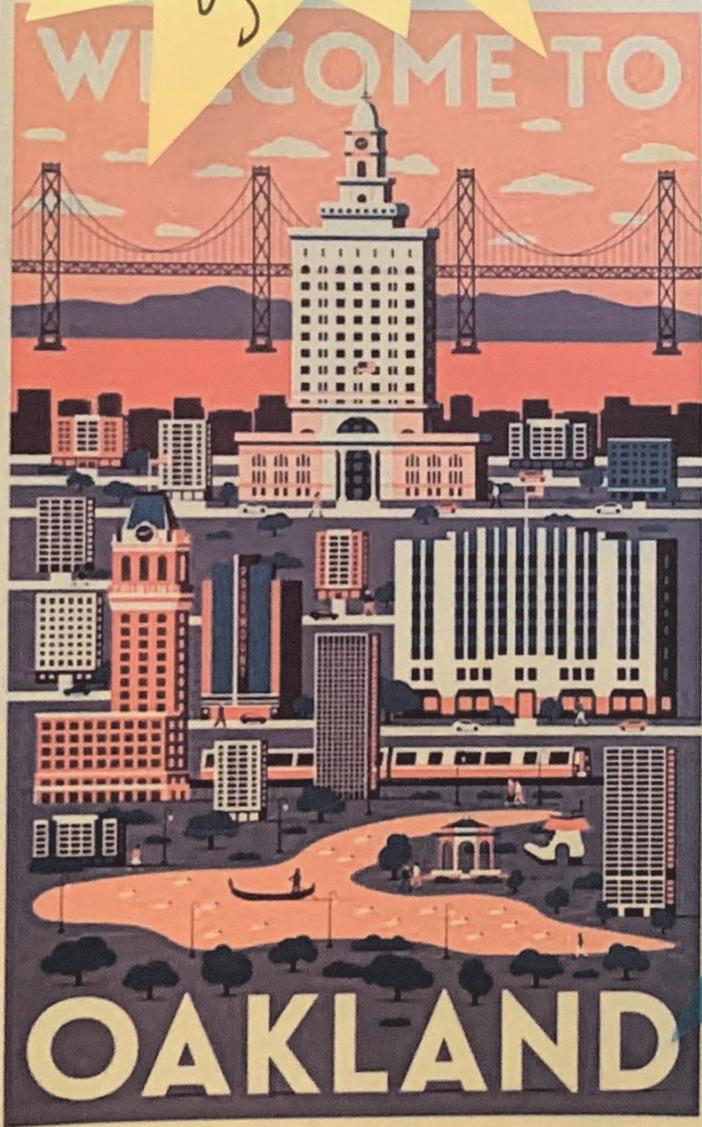
CHILD  
CARE

FOR

ALL



Community  
gardens



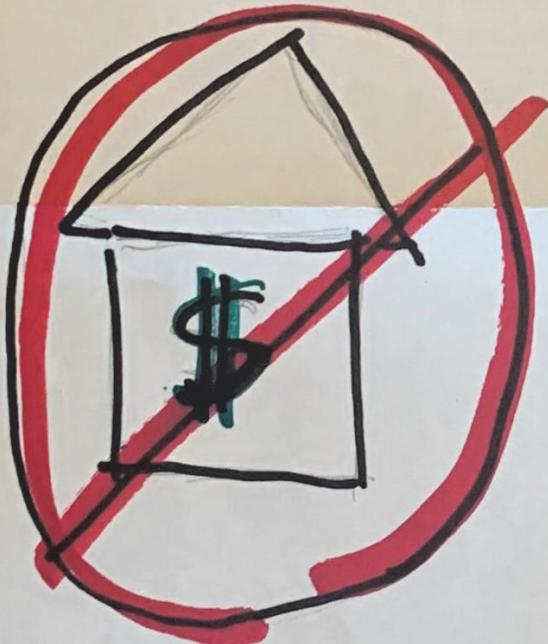
SUPER!

WOW!





# HOUSES 4 PEOPLE



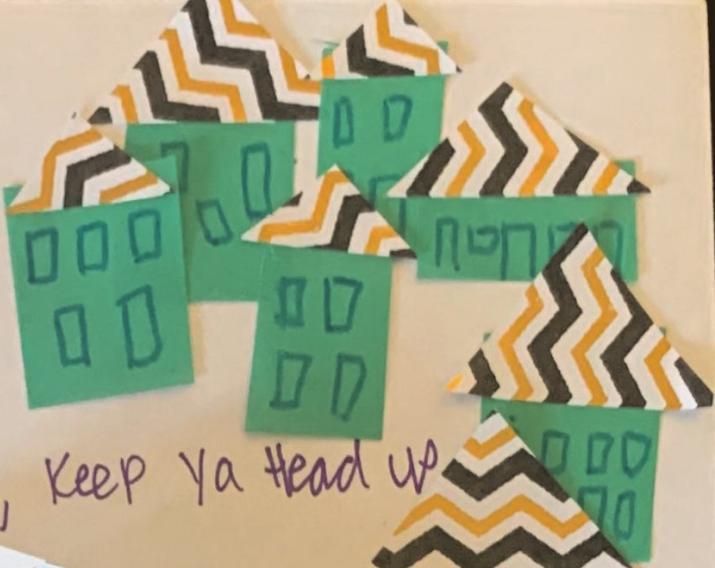
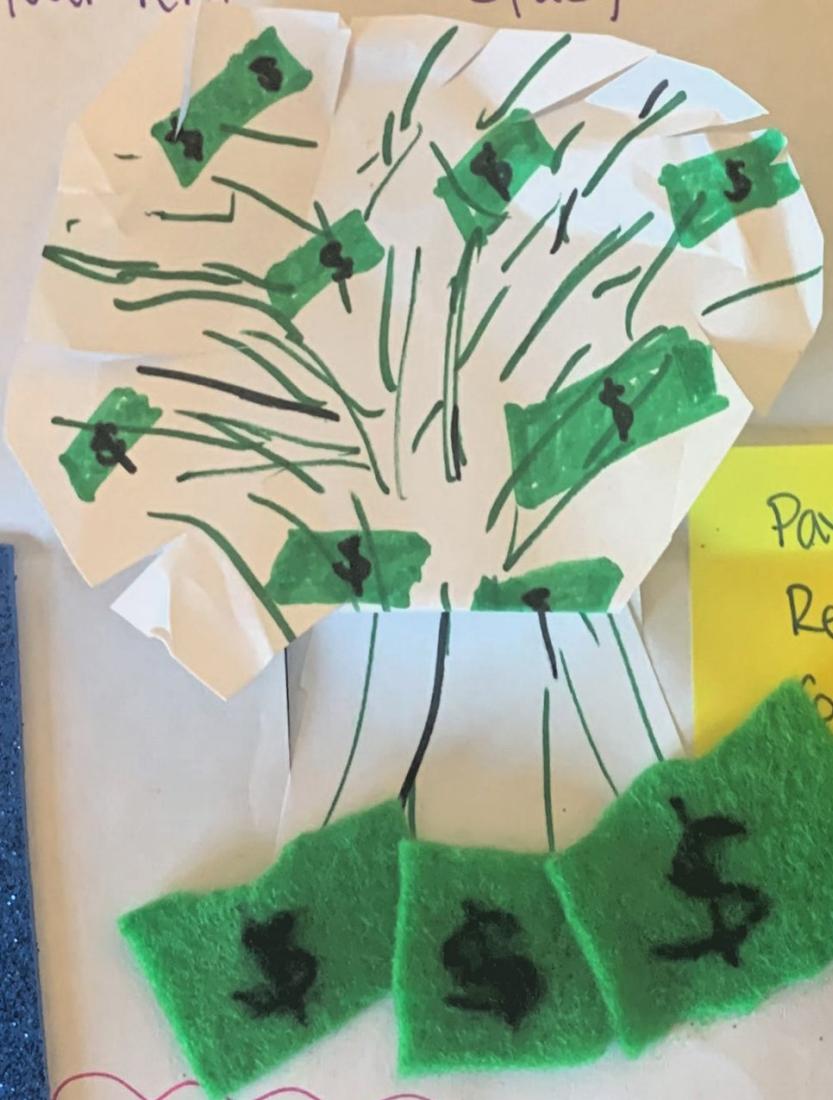
Not 4

By: zoe

(Creative direction:  
Ms Chen & Ms Canejo)

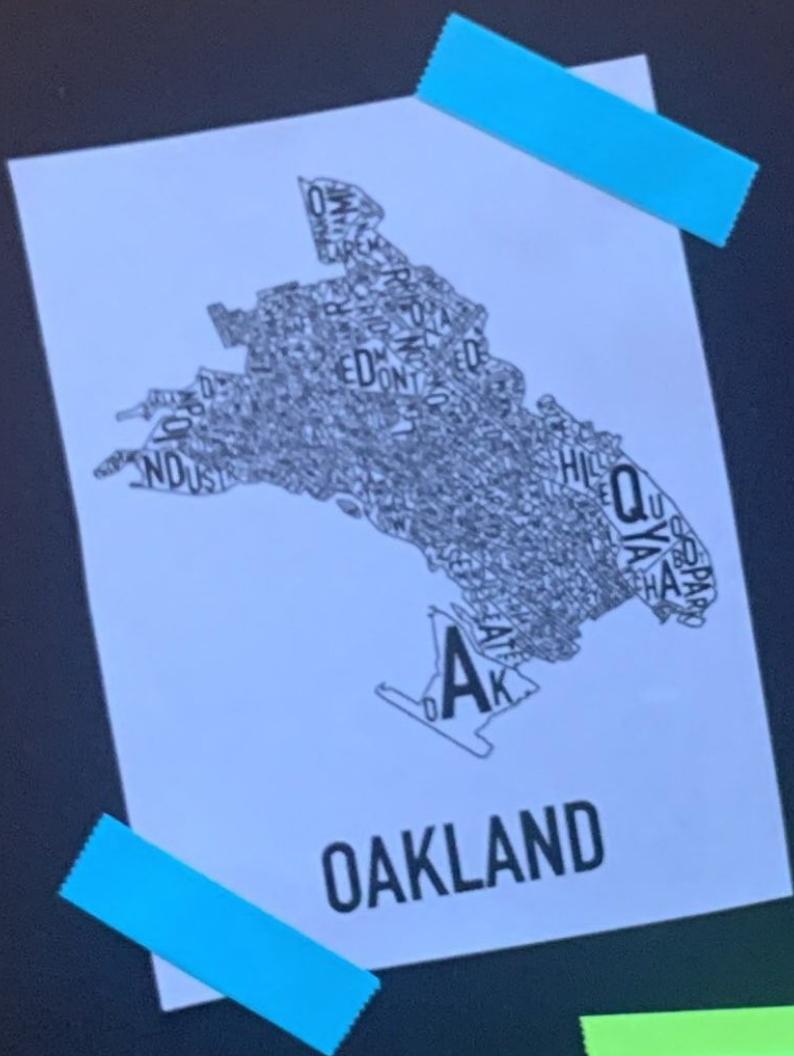
PROFIT

"I'm tryin to make a dollar  
out of 15¢, it's hard to  
be legit and still pay  
your rent." - 2PAC, Keep Ya Head Up

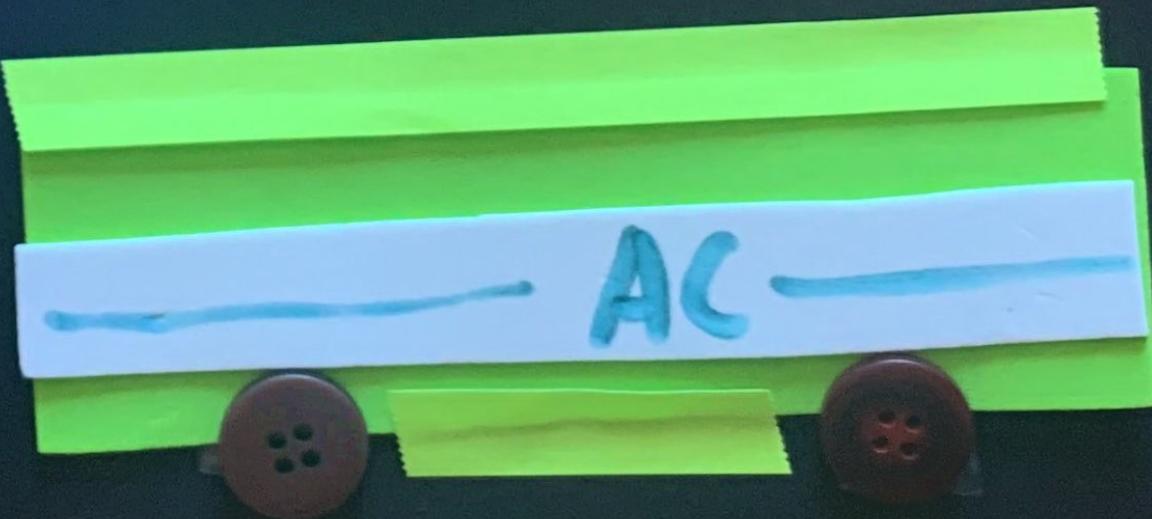


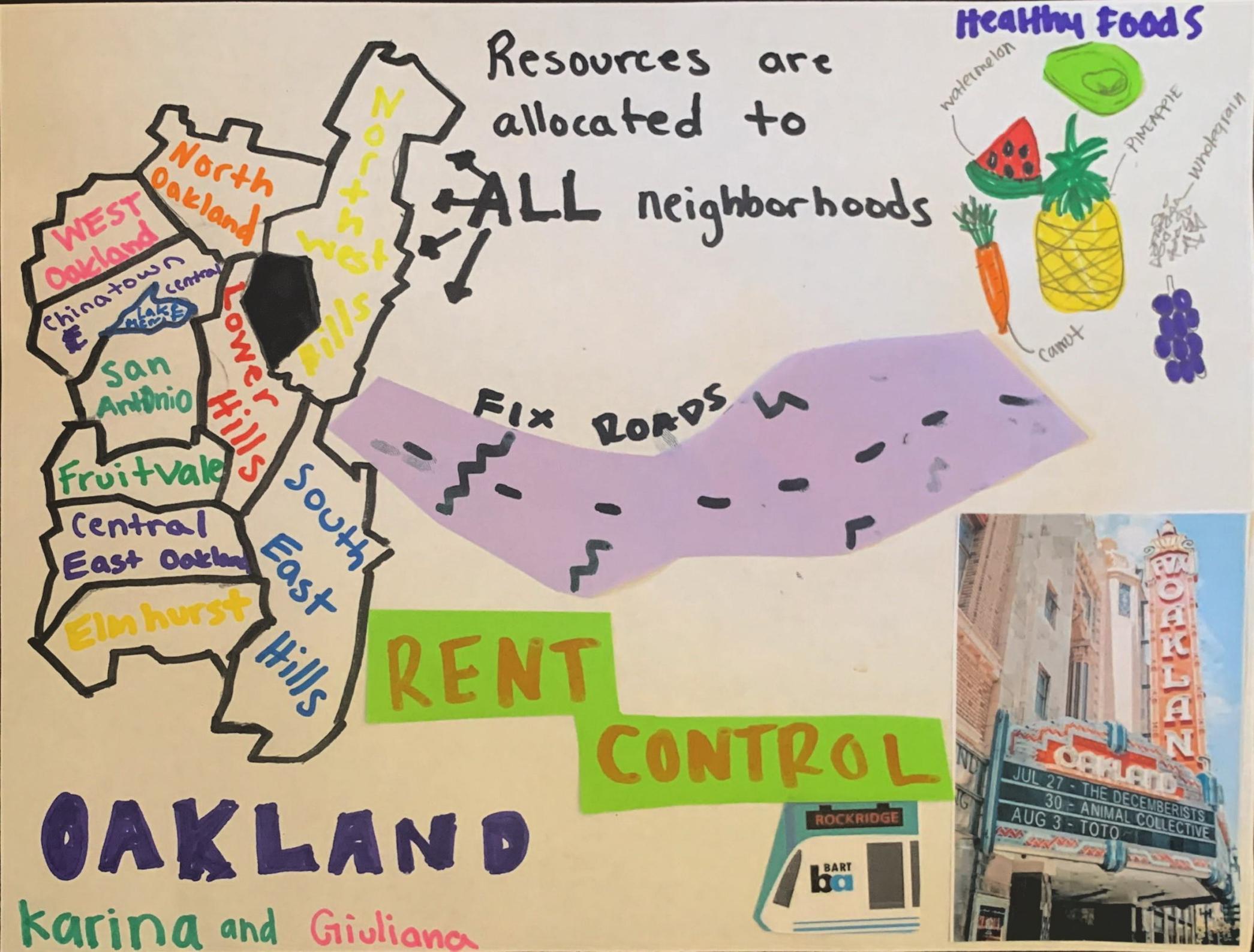
Paycheck: \$2,000  
Rent: \$1500  
Groceries: \$300  
Gas: \$100

More Affordable housing,  
less gentrification, now!



A DEVELOPED COUNTRY  
IS NOT A PLACE  
WHERE THE POOR  
**HAVE CARS,**  
IT'S WHERE THE RICH RIDE,  
PUBLIC TRANSPORTATION





UNCOVER the beauty  
of Oakland's Streets



Regular BULK PICK-UPS!!