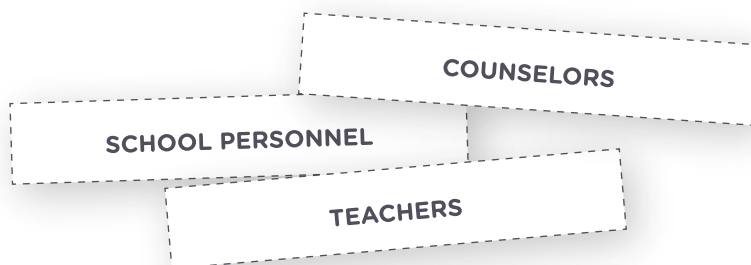As you develop your vision and plan for your makerspace or maker-centered efforts, audience and stakeholders are key considerations. Some of these people exist within your four walls, while others you may rarely interact with. However, many of these stakeholders may be critical to supporting your implementation, offering expertise, or even driving forward the success of your work.

We've identified a set of stakeholders and present them here in two different ways. This list isn't exhaustive, so we added some blank boxes for you to fill in additional stakeholders that we didn't identify.

SMALL CARDS FOR MAPPING CONNECTIONS:

1. Add any missing stakeholders in the blank cards.
2. Cut them all out, choose the ones that apply to you, and physically arrange them to map your community and make visible connections of different types, categories, priorities, or dependencies.
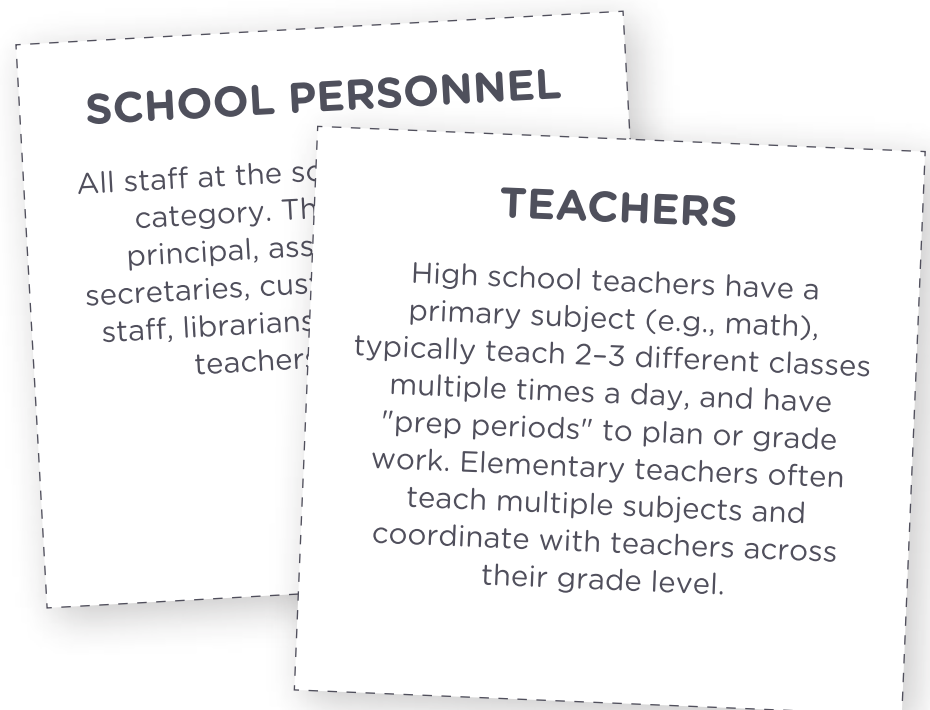
COUNSELORS

SCHOOL PERSONNEL

TEACHERS

LARGER, STICKY-NOTE SIZE FOR JOTTING NOTES:

This size allows you to dig deeper into who these stakeholders are by writing notes about them.

1. Add each stakeholder (specific people or groups in your community) to the top of a sticky note or the blanks provided here (cut them out).
2. Jot down notes about how each stakeholder might play a role, responsibilities they might hold, and insider knowledge.

For example, one card could read: "School Personnel: All staff at the school falls into this category. This includes the principal, assistant principal, secretaries, custodial and facilities staff, librarians, counselors, aids, teachers, and more."

SCHOOL PERSONNEL

All staff at the s[...]
category. Th[...]
principal, ass[...]
secretaries, cus[...]
staff, librarians[...]
teacher[...]

TEACHERS

High school teachers have a primary subject (e.g., math), typically teach 2–3 different classes multiple times a day, and have "prep periods" to plan or grade work. Elementary teachers often teach multiple subjects and coordinate with teachers across their grade level.

SCHOOL PERSONNEL	TEACHERS	COUNSELORS	LIBRARIANS
DEPARTMENT HEADS	FACILITIES STAFF	TEACHING AIDS	OFFICE STAFF
SCHOOL ADMINISTRATION	DISTRICT OFFICE OF ED STAFF	COUNTY OFFICE OF ED STAFF	SCHOOL BOARD
ADVOCACY GROUPS	PTA/PTO	TEACHERS UNION	ALUMNI
STUDENTS	SPECIAL EDUCATION	AVID	ENGLISH LANGUAGE LEARNERS
SCIENCE	SOCIAL STUDIES	MATH	ENGLISH
CAREER & TECHNICAL ED (CTE)	ART	WORLD LANGUAGES	PHYSICAL EDUCATION
PARENT/GUARDIAN	SIBLINGS	GRANDPARENTS	EXTENDED FAMILY
AFTER-SCHOOL CLUBS	AFTER-SHOOL ORGANIZATIONS	LOCAL COMMUNITY	LOCAL MAKERSPACES
LOCAL LIBRARIES	LOCAL MUSEUMS	LOCAL BUSINESSES	INDUSTRY PARTNERS
LOCAL SCHOOLS	LOCAL LEADERS	LOCAL ARTISTS	LOCAL MEDIA
LOCAL GOVERNMENT OFFICIALS	STATE PARTNERS	NATIONAL PARTNERS	PROFESSIONAL-LEARNING PARTNERS